

Integrity Online

Integrity Online (www.integrity.com) was formed in the mid-1990s as a small group of loosely associated filtered Internet service providers. The firm consolidated into a national company, now the nation's oldest and largest such provider.

What distinguishes Integrity Online is its ability to identify and eliminate inappropriate and obscene content before it ever reaches the customer's computers. Integrity Online uses a dynamic content filter to provide a clean Internet experience. Based on artificial intelligence technology, it can "identify" the content of a site and then decide whether to allow or block it. Every requested page is inspected on the fly by this intelligent filter to ensure compliance with usage policies. Questionable pages are subject to human review. The firm also has a technical support center in the United States.

Using a unique combination of spam control technologies, Integrity Online has a very effective email filtering process. The owner of the email account has complete control to set the degree of filtering desired, from no filtering to allowing email only from specific email addresses. Filtering is constantly updated.

- Number of customers -- 30,376
- Number of employees – 25
- Services offered to individuals, families, schools, churches, libraries, businesses
- Kinds of customer options – Filtered DSL and dial-up Internet, filter-only technologies, spam filtering and complete network filtering for businesses
- Top executives – J. Stacy Davidson, chairman; William "Skip" Mathews, president
- Location – 1300 Meadowbrook Rd., Suite 200, Jackson, MS 39211. 1-800-INTEGRITY (468-3474)